

MOTION BY MAYOR MICHAEL D. ANTONOVICH

AUGUST 29, 2006

“CHARITABLE GIVING CAMPAIGN”

The County of Los Angeles is entering its 28th annual Charitable Giving Campaign, a voluntary effort to help those in need. County employees are being asked to make charitable donations, through payroll deduction, to our campaign partners -- United Way of Los Angeles, Brotherhood Crusade, Asian Pacific Community Fund, Earth Share of California and the United Latino Fund. These five Fund Distribution Agencies (FDAs) have been approved by the Board of Supervisors.

Last year, County employees contributed more than \$1 million dollars to the Charitable Giving Campaign. These funds were used to make a difference in the lives of at-risk children and teenagers, and provide health and human services to low-income families throughout Los Angeles County.

With the theme "Caring is Giving," the 2006 Charitable Giving Campaign hopes to increase the number of County payroll deduction contributors, thus providing more support to efforts to improve the quality of life for County residents. Major fundraisers for this year include “Pirates of the Caribbean” premiere and “Garden of Eden” jazz night in July; JP Morgan Tennis Tournament and Dodgers vs. San Francisco baseball game in August, as well as departmental fundraisers.

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MOTION

MOLINA	_____
BURKE	_____
YAROSLAVSKY	_____
KNABE	_____
ANTONOVICH	_____

The payroll deduction campaign begins in August and continues through December, 2006.

I, THEREFORE, MOVE THAT THE BOARD:

1. Approve "Caring is Giving" as the 2006 theme of the County's Charitable Giving Campaign;
2. Encourage all County employees to voluntarily contribute through payroll deduction and other fundraising activities;
3. Authorize departmental fundraising activities and other special events, designed to increase payroll deductions in support of the five FDAs; and
4. Waive space use permit fees in the estimated annual amount of \$20,000, excluding the cost of liability insurance, for use of County-owned facilities to conduct the events in support of the 2006 charitable giving campaign.

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Charitable Giving